



Chile 



# Chile, Land of Contrasts





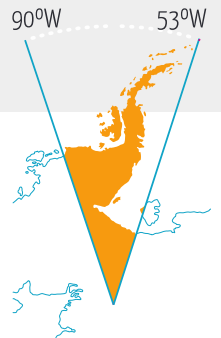
# At 2700 miles, Chile is the longest country in the world

PART OF **3** CONTINENTS  
*South America, Oceania  
 and the Antarctic*

Easter Island

Santiago

Antarctica



## Territory

756,096 km<sup>2</sup> - 22 inhabitants/km<sup>2</sup>  
 More than 6,000 km of coastline



## Population

17,800,000



## Language

Spanish



## Chilean Peso

(CLP)



*More than 17 airlines fly to Chile*

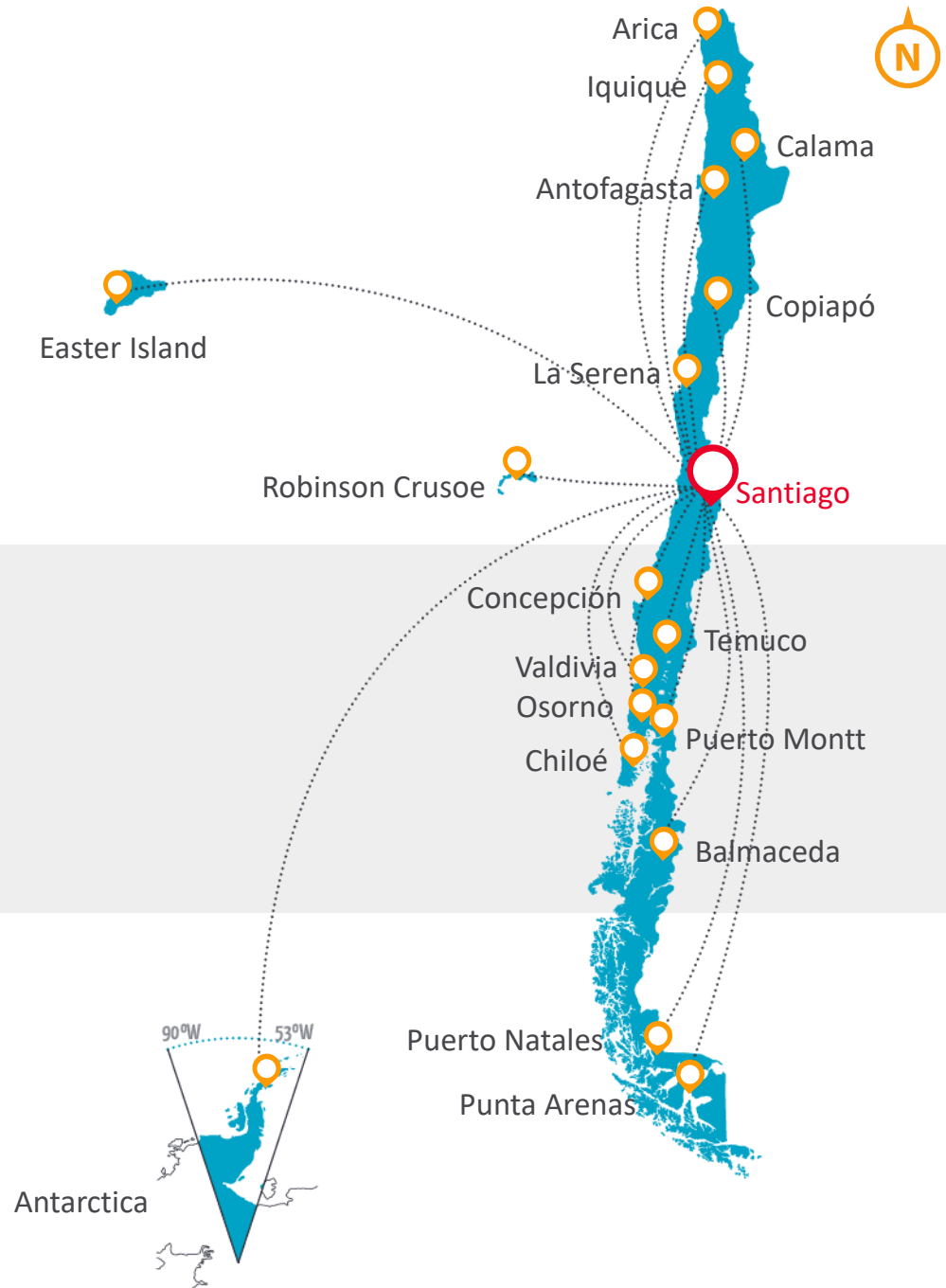


# Chile, a country with connections



## TOTAL FLIGHT TIME FROM SANTIAGO

Arica:	2:30
Puerto Montt:	1:45
Punta Arenas:	3:20
Easter Island:	4:50



# 5 *Astronomical Tourism*




THE NORTH OF THE COUNTRY HAS   
***the clearest  
skies in the***  
SOUTHERN HEMISPHERE  
FOR STARGAZING

**42**  **ASTRONOMICAL  
OBSERVATORIES**  
(FOR TOURISM AND SCIENCE)  
INCLUDING THE WORLD'S BEST: ALMA

**STARLIGHT  
CERTIFICATION**

FRAY JORGE NATIONAL PARK  
AND 3 DESTINATIONS FROM  
THE ATACAMA REGION

  
**LA SERENA**  
*Epicenter of the  
Astronomical Route*

# Chile in 5 zones



EASTER ISLAND



ROBINSON CRUSOE

## OCEANIC ISLANDS

*The country is divided into five zones, clearly delineated by changes in climate and geography. The north is influenced by the presence of The Atacama Desert. Santiago, Valparaíso and the Central Valleys are ruled by a Mediterranean climate. Moving south, the territory is dominated by lakes and volcanoes. The Patagonia and Antarctica are located in the extreme south. The Oceanic Islands, in particular Easter Island and Robinson Crusoe, make up the final zone.*



## ANTARCTICA

### THE NORTH AND THE ATACAMA DESERT

### SANTIAGO, VALPARAÍSO AND THE CENTRAL VALLEYS

### LAKES AND VOLCANOES

### PATAGONIA AND ANTARCTICA



# San Pedro de Atacama



- Wake up with the El Tatio Geysers: one of nature's wonders.
- The Atacama Salt Lake: more than 300,000 hectares covered in salt, home to 3 species of flamingos.
- Moon Valley and Death Valley: unforgettable sunsets.
- More than 375 natural attractions.
- Toconao: Atacamenian culture.
- Rest and relaxation in the thermal springs of Puritama.
- Starlight Certified Skies: Alto Loa, Mano del Desierto and Pampa Joya.

**Refresh!**  
in the Atacama  
Desert.







Recommended video  
The North and The Atacama Desert

- *City life in Santiago.*
- *Winemaking routes: Maipo, Casablanca, Colchagua, Curicó and Maule.*
- *World-class ski centers, just one hour away from Santiago.*
- *Valparaíso: UNESCO World Heritage Site.*
- *Sewell's Mining History: UNESCO World Heritage Site.*
- *Pichilemu: world-class surfing.*

## Santiago, Valparaíso and The Central Valleys

Viña del Mar

Valparaíso

Santiago

Rancagua

Talca





## Infrastructure COLCHAGUA VALLEY

- The hotel industry focuses on the principal attraction of the region: wine.
- One 5-star hotel and more than 15 other accommodation alternatives, ranging from country mansion houses, to boutique hotels and sheltered domes.
- The hotel industry specializes in vineyards, which offer peaceful, open spaces and opportunities to be at one with nature.
- Travel time from Santiago by bus or car: 2:30.





Chile



Recommended video  
Santiago, Valparaíso and The Central Valleys

- *Excellent ski centers: Chillán, Pucón, Osorno Volcano, Antillanca, Huilo Huilo, Las Araucarias, Corralco and Antuco.*
- *Awe-inspiring National Parks: Laguna del Laja, Huerquehue, Villarrica and Conguillío.*
- *Mapuche culture at Lake Budi and in Curarrehue.*
- *The Lakes Crossing: connects the south of Chile to Bariloche.*
- *Thermal Springs Route: health and wellbeing in the south of Chile.*

## Lakes and Volcanoes



# Puerto Varas - Frutillar



The best view  
of Lake  
Llanquihue!

- Lake Llanquihue: picturesque destinations, including Puerto Varas, Frutillar, Ensenada and Puerto Octay.
- Puyehue National Park, Vicente Pérez Rosales National Park and Alerce Andino National Park: southern forests and landscapes.
- The Lakes Crossing: navigate along Todos los Santos Lake and make the crossing over to the Argentine city of Bariloche.
- The area is heavily influenced by German architecture and gastronomy.





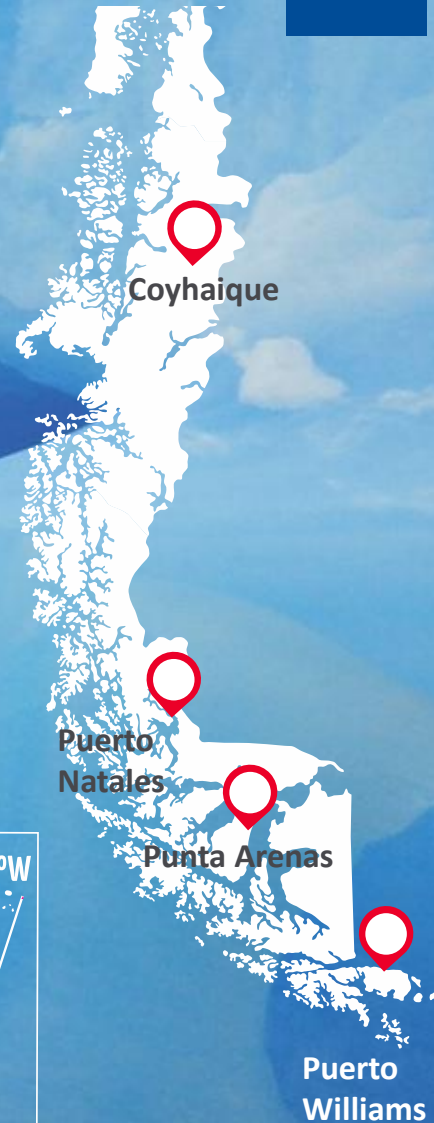
## Infrastructure PUERTO VARAS FRUTILLAR

- Puerto Varas offers the second largest array of 5-star hotels in Chile.
- Hotels located around Lake Llanquihue, with views of Osorno Volcano.
- Frutillar is full of boutique hotels that have been housed in German-inspired constructions.
- A large network of cabins, hostels and Bed & Breakfasts.
- The artistic and cultural center, Teatro del Lago in Frutillar, is world-class. 250 activities are organized in the center throughout the year.
- 11 daily flights from Santiago. Total flight time: 1:45 (Puerto Montt Airport).



# Patagonia and Antarctica

- *Austral Highway: 1200 kilometers of natural beauty.*
- *San Rafael Lagoon: navigate towards the Northern Ice Field.*
- *Tortel Cove: the southernmost population of the Aysén region. It's particularly renowned for the wooden walkways.*
- *Torres del Paine National Park: 8th Wonder of the World. One of the best natural destinations on the planet.*
- *Antarctica: boating experiences across some of the southernmost seas on the planet.*





# Torres del Paine



- UNESCO World Biosphere Reserve since 1978.
- Recognized as one of the best places in the world to go trekking.
- Grey Glacier: the enormity of the Southern Ice Field, more than 3.7 miles long and 18.6 miles high.
- Great diversity: 274 plant and animal species, including huemules, rheas, pumas and foxes.

**Trekking!**  
within Torres del Paine





## Infrastructure TORRES DEL PAINE

- In Torres del Paine, there are three 5-star establishments and more than four hotels in the 4-star category.
- The highlights are those accommodation options with spectacular views of The Towers, or of Grey Glacier.
- Spa and thermal baths in the open air.



# Cabo de Hornos and Antarctica



- **The Teeth of Navarino:** the southernmost trekking experience in the world.
- **Padre Martin Gusinde Museum:** discover the life of the Yámanas in Puerto Williams.
- **Antarctic Treasures:** whales, killer whales, seals, penguins, elephant seals, Antarctic sea lions, and more.
- **Antarctic sailing trips to Puerto Williams, Cabo de Hornos and along Drake Passage.**





Easter Island



Robinson Crusoe

## Oceanic Islands

- *Learn about the Rapa Nui culture on Easter Island.*
- *Explore the Rapa Nui National Park, UNESCO World Heritage Site.*
- *Visit the Juan Fernández Archipelago, World Biosphere Reserve.*
- *Delicious local gastronomy: tuna from Easter Island and lobsters from Juan Fernández.*



# Easter Island



- **Rapa Nui National Park: UNESCO World Heritage Site since 1995.**
- **Moai: more than 900 stone-carved statues.**
- **Transparent waters: ideal for scuba diving and snorkelling.**
- **In February, the island natives celebrate La Tapati.**
- **The Padre Sebastián Englert Anthropological Museum: discover the mystery of the Rapa Nui culture.**





## Infrastructure ROBINSON CRUSOE



- One of the lodges has earned international recognition and offers a swimming pool, spa and access to thermal baths, as well as beautiful views of the Pacific Ocean.
- Many accommodation options in the area provide trekking and scuba diving services.
- 2 flights a week from Santiago. Total flight time: 1:50 (Tobalaba Airport)



Recommended video  
Oceanic Islands



Recommended video  
Easter Island



**Colchagua Valley:**  
top world destination  
for honeymoons  
(Lonely Planet)

**Chile:**  
destination reporting  
the second largest influx  
in luxury travelers  
(Virtuoso)

**Chile:**  
one of the best  
countries for solo  
travelers  
(Travel & Leisure)



**Torres del Paine:**  
8th Wonder of  
the World  
([virtualtourist.com](http://virtualtourist.com))

**Maipo Valley:**  
3rd best winemaking  
region to visit in the  
world  
(USA Today)

**Easter Island:**  
one of the 22 most  
spectacular places in  
the world  
(Trip Advisor)

**Puerto Varas:**  
will host the  
Adventure Travel  
World Summit,  
organized by the ATTA  
(ATWS 2015)



**YES, WE DID IT!**



# Thank you!

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